Notification



December 15, 2020 Redhorse Corporation Co., Ltd. Chairperson of the Board of Directors Bruce SHU

Important Personnel Notice of New Structure in 2021

It is hereby to announce that the Interim Meeting of the Board of Directors of Redhorse Corporation Co., Ltd. held on Dec. 15 has appointed Corporate Officers and CXOs of 2021 as below, and the onboard date is Jan. 1, 2021.

Content

Executive Structure and important personnel structure after Jan. 1, 2021

- Chairperson of Corporate Officer Bruce SHU (reappointed) CEO Representative Corporate Officer Takaharu (reappointed) ΜΙΥΑΜΟΤΟ President Corporate Officer Vice President Koichi TAKENAKA (newly appointed) COO (before) Executive (promoted) Corporate Officer Co-COO **Executive Corporate Officer** Hideaki MARUO (before) Executive CMO Corporate Officer Co-COO Senior Corporate Officer Takashi ONOZAWA (before) Senior Head of CEO Office Corporate Officer CFO
- a Corporate Officer

b Executive Officer

Executive Officer	Kensuke YAMADA	(reappointed)
СТО		
President, Local Business Unit		
Executive Officer	Yoshifumi	(newly appointed)
President, Northern Japan Unit	MATSUMOTO	(before) Manager,
	(promoted)	Northern Japan Sales



		Department, Strategic
		Business Unit1
Executive Officer	Ryouki SHU	(newly appointed)
Person-in-charge, Global		(Onboard on Jul. 1)
Special Assistant of Chairperson,		
Budget Committee		
Director, Redhorse Investment		

c Head of Division

Head of Wellness Division	Masateru SUZUKI	(newly appointed)
	(promoted)	(before) Vice President,
		Strategic Business Unit2
Head of Corporate Strategy	Kouji MATSUDA	(newly appointed)
Division	(promoted)	(before) Manager,
		General Affairs
		Department, Corporate
		Strategy Division
Head of Consumer Division	Yuuko TAKASHIMA	(newly appointed)
	(promoted)	(before)Leader, WEB
		Sales Team, Strategic
		Business Unit2
Deputy Director of Information	Kunko KUHLES	(newly appointed)
Strategy Research Institute	(promoted)	(before) Leader, Design
		Team, Information
		Strategy Research
		Institute