

PRESS RELEASE



May 12, 2021

Redhorse Corporation Co., Ltd.

Renewal opening of food shopping website "Gift Land"! Delivering "travel experiences" to you. ~Travel at home, give as a gift~

Redhorse Corporation Co., Ltd. (headquartered in Koto-ku, Tokyo; Takaharu MIYAMOTO, Representative Corporate Officer President; hereinafter referred to as "the Company") is pleased to announce that its mail-order website "Gift Land" has undergone a facelift with the hope that customers will be able to enjoy the unique "tastes" and "experiences" of gourmet foods and sweets from all over Japan at home, and deepen their ties with the local community. The website has been reborn with this in mind.

<https://www.gift-land.com/>



• About Gift Landrooms remain great private spaces.

New concept: Ordering and gifting "travel experiences" ~Let's meet, taste and support~



We will deliver directly to you the food culture and unique "tastes" of the places, regions, and areas we have visited in our travels.

Whether you want to reminisce or think about that place you'd like to visit someday, please enjoy the delicious food of each region!

Why don't you add a little color to ordinary life by rewarding yourself or giving your loved ones food that is seasonal, originated and made with the best ingredients?

• Recommendation 1

Reacquainting yourself with flavors you've encountered once, and encountering flavors you don't know yet



Popular gourmet foods and sweets from all over the world.

There must be some delicacies you have tasted or met for the first time here. I hope you can enjoy encountering glamorous products.

• Recommendation 2 Delivery directly from the local



All products are shipped directly from all over the country!
You can order the special flavors of each region as they are.

• Recommendation 3 Supporting the community by buying!





- Website

The Company's own website : <https://www.gift-land.com/>

Rakuten Market Store : <https://www.rakuten.ne.jp/gold/trv/>

Yahoo! Shopping Store : <https://shopping.geocities.jp/trv/>

- Redhorse Corporation Co., Ltd.

Head Office: 9F Toyosu Forecia, 3-2-24 Toyosu, Koto-ku, Tokyo 135-0061, Japan

Established: March 1964

Representative: Takaharu MIYAMOTO, Representative Corporate Officer President

Business description: Consumer business in general, regional industry support and revitalization business, e-commerce business,

<https://www.redhorse.co.jp/>

- For more information, please contact

Redhorse Corporation Co., Ltd.

Gift Land, Inside Sales Group: Yamano, Tokita

Email : gift-land@redhorse.co.jp

URL : <https://www.gift-land.com/>