

## “Kitaete”, a monthly online training service, launches its service

~Anyone, anytime, anywhere, can learn professional skill coaching from athletes and trainers through videos and receive one-on-one advice.~

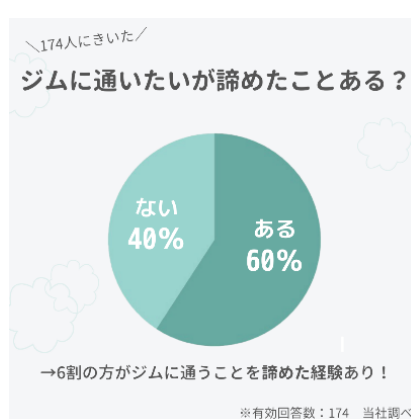
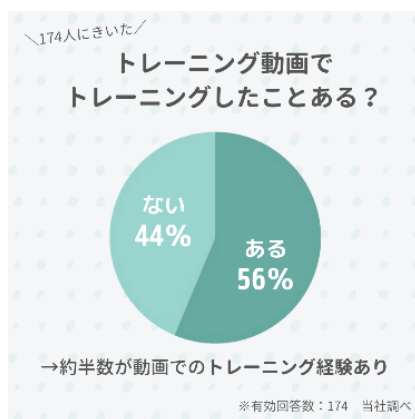
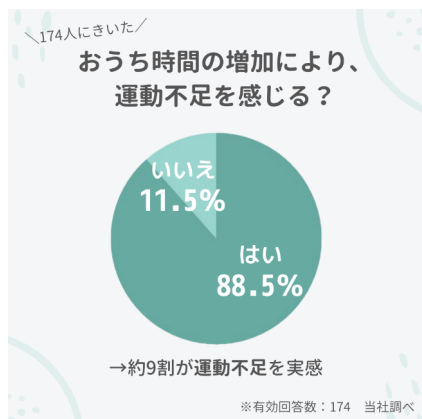
Redhorse Corporation Co., Ltd. (headquartered in Koto-ku, Tokyo; Takaharu MIYAMOTO, Representative Corporate Officer President; hereinafter referred to as "the Company") has launched "Kitaete," an online monthly training service from athletes and trainers to the public.

<https://kitaete.me/>



### ■ Background and purpose of the creation of "Kitaete"

Due to the long-term impact of the COVID-19 epidemic, the places where athletes or fitness trainers can perform activities as before are still unable to recover. In addition, general people are also not able to get out of the house as easily as they used to, which has led to a growing lack of exercise. Therefore, we launched the "Kitaete" service, so as to provide athletes and trainers with a place where they can fully utilize their activities and knowledge online, and for users to easily incorporate exercise into their daily lives online.



## ■ Outline of "Kitaete" service

This is an online training service that can be done easily at home, using the spare time of both the athlete and the user. Videos can be uploaded and distributed to users, and individual advice can be provided for each user. There are no difficult procedures to follow, and anyone can start easily and effortlessly.

(※There is a certain screening process for registration.) <https://kitaete.me/>

## ■ We will be offering a 2-week free first-time registration campaign.

<https://kitaete.me/static/campaign>

In addition, 10 winners will be selected by drawing from among those who start using the monthly contents during the period to receive SAVAS Protein with Shaker.

(※Product flavors and designs are subject to change.)

## Winners

- ① Register with Kitaete during this period.
- ② Start using the monthly contents. (Excluding the trial period)

## Campaign Period

May 24, 2021 (Mon.) ~ June 13, 2021 (Sun.)

Prizes will be delivered to the winners in mid-July 2021.

※Please note that this may vary slightly. Please be forewarned.

## About Product Delivery

Winners will be selected through a careful drawing and notified to the e-mail address they have registered.

In addition, winners will be asked to provide their shipping address information by the deadline indicated in the email notification.

Besides, the prize notification to winners will replace the announcement.

## Caution

- Prizes can only be shipped within Japan.
- The rights acquired by winners cannot be transferred to a third party.
- If you do not receive the winning notification email, or do not reply to the winning notification email by the due date, or cannot receive the prize due to providing incorrect address, the winning eligibility may be invalidated.
- Prizes cannot be exchanged, exchanged for cash, or returned. In addition, we will not be able to respond to resends due to loss, or any changes or complaints due to the circumstances of the winners.
- Please note that we cannot accept inquiries regarding the progress or results of the drawing.
- This campaign may be canceled or changed due to unavoidable circumstances.
- We will handle the personal information obtained from applicants for this campaign in accordance with the privacy policy.



今なら月額コンテンツ受講で  
プロテインセットが当たる！

期間中に月額コンテンツのご利用を開始された方の中から  
抽選で10名様にシェイカーつきプロテインをプレゼント！

※お試し期間は除きます



#### ■The world that "Kitaete" thinks

We aim to generalize the habit of people moving their bodies effectively at their own pace in their daily lives. Furthermore, being able to easily meet your favorite athletes and trainers online which users cannot easily meet in person, means expanding new sports promotion, establishing lifestyle habits to live a rich life and leading to educational activities of preventive medical care.

In addition, since the training ability, goal achievement ability, and professional perspective of nurturing people that athletes and trainers have acquired through sports are of high value, so they can perform their capabilities for general users, and also can acquire new fan base, shortening the distance with their fans.

#### ■Operating company: Redhorse Corporation Co., Ltd.

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【Establishment】 March 1964

【Representative】 Takaharu MIYAMOTO, Representative Corporate Officer President

【Business description】 Wellness business, Comprehensive consumer business, Regional industry support and revitalization business, E-commerce business, Disaster prevention solution consulting business, Gift business, Edutainment business (e-sports), Communication business.

#### <Contact >

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