

PRESS RELEASE

To Media


Redhorse

June 28, 2021

Redhorse Corporation Co., Ltd.

Fresh and tasty" foods to get you through the hot summer months are introduced in a new commercial for Produce Direct OWL!

A campaign selected by Anna Yamada, who plays the role of the traveling OWL-san, will be held at the same time.

Redhorse Corporation Co., Ltd. (headquartered in Koto-ku, Tokyo; Takaharu MIYAMOTO, Representative Corporate Officer President; hereinafter referred to as "the Company") will air "Traveling OWL-san: Delicious Summer Food" as the second installment of "Traveling OWL-san" featuring Anna YAMADA, an actress, in the Kanto and Kansai regions from June 29, 2021.

During the commercial period, some products will have free shipping.

During the same period of time as the commercial, a campaign will be held in which customers who purchase the targeted products will be entered into a drawing to win fresh foods selected by Anna YAMADA.



産直アウル「旅するアウルさん 夏のおいしい食材篇」

• Information

Title : Traveling OWL-san: Delicious Summer Food (15 seconds)

Actors : Anna YAMADA

Screening start date : June 29 , 2021

Official Site : <https://owl-food.com/>

Introduction of the commercial : https://owl-food.com/features/inflow_cm_summer

YouTube : <https://www.youtube.com/channel/UCjZv7nHoGEJnC-W7w8qUlnQ>